

Amara

A F R I C A

أَمَارَا وَ أَفْرِيقَا

— A Private World of African Luxury —

A Private World of *African Luxury*

Bespoke safaris & private residences
across South Africa — crafted for
the Gulf.



Some places are visited. Others become **yours**. Amara Africa opens the finest of South Africa to the Gulf's most discerning families — shaped around your **faith**, your **pace** and your **privacy**, and guided by a single trusted pair of hands from Dubai to the bush.



— OI WHO WE ARE

A house built on one belief.

Founded in Dubai and rooted in South Africa, Amara Africa connects the Gulf's most discerning travellers with the finest of the African continent. We are both a **bespoke luxury travel house** and the dedicated **Gulf representation** for South Africa's leading collections — most notably the MORE Collection.

We don't run a call centre. We offer one accountable expert who knows the product first-hand, answers the phone, and owns every detail — from the first message to the last sunset.

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*We don't sell a checklist of sights.
We arrange space, privacy and time.*

THE AMARA WAY

Three ways we serve.

i

Bespoke journeys

Private safaris, exclusive-use residences, Cape Town & the Winelands — designed end to end, every logistic handled.

ii

Gulf representation

The GSA & sales channel that brings the Gulf market to South Africa's finest lodges and collections.

iii

Concierge & care

One pair of hands, 24/7 on WhatsApp — discreet, halal-aware, family-first service from door to door.

Four reasons the Gulf chooses us.

01

Crafted for the Gulf

Halal-aware dining, prayer times & privacy, Arabic-ready support — Saudi-first by design.

02

World-class value

Premium luxury for the spend — your riyal or dirham goes materially further.

03

One accountable expert

No call centre, no handovers — a single trusted contact, end to end.

04

The finest real product

Direct relationships with South Africa's leading lodges and collections.

One country. Every kind of extraordinary.



Exclusive-use safari lodges and private residences in the Sabi Sand, Greater Kruger and the malaria-free Waterberg; sea-facing Cape Town; the Cape Winelands and beyond — woven into seamless, multigenerational journeys.

Six routes to one corridor.

i Families & UHNW Private, malaria-free, multigenerational journeys.	ii Family Offices Discreet, de-risked travel for principals and their people.	iii Travel Trade Sell South Africa to the Gulf with a partner who protects your client.
iv Corporate & MICE Incentives and events your best people never forget.	v Corporate Expat & Entitlement Home-country luxury, on your terms.	vi Weddings & Events A private world for the celebration of a lifetime.

From a single line to the last sunset.



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Your private world of
African luxury awaits.

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amarafrica.com · WhatsApp +971 58 858 5960

lloyd@amarafrica.com · Instagram @amaraafrica_travel

AMARA AFRICA · CRAFTED FOR THE GULF