

MEZVALAH

A SAUDI TRAVEL
& LIFESTYLE BRAND



BORN IN SAUDI ARABIA

**A TRAVEL & LIFESTYLE BRAND
REDEFINING HOW JOURNEYS
ARE EXPERIENCED.**



مِزْوَالَة
MEZWALAH

WHO WE ARE?

GLOBAL TASTE,
SAUDI SOUL.

We curate tailored travel, lifestyle, and hospitality experiences — designed for individuals, companies, and institutions who value meaning, precision, and style.

Beyond trip planning, Mezwalah serves as a dedicated concierge partner, providing seamless support that includes hotel bookings at competitive rates, flight arrangements, transfers, restaurant reservations, and exclusive cultural experiences — all delivered with care and attention to detail.

Our expertise also extends to protocol and guest management services, ensuring smooth coordination for VIP delegations, events, and high-profile visits, where timing, discretion, and presentation matter most.

Whether it's a private escape, a corporate retreat, or an official engagement, every moment is crafted with our hallmark:

Saudi hospitality, global standards, and effortless service.

With Mezwalah, travel becomes an art of experience — refined, personal, and unforgettable.



OUR VISION

To position Mezwalah as Saudi Arabia's leading travel and lifestyle partner — setting new benchmarks in hospitality, experience design, and destination management across individual, corporate, and government sectors.

OUR MISSION

We provide worldwide integrated travel and hospitality solutions that include concierge services, protocol management, guest relations, and carefully designed experiences to serve the needs of individuals, corporations, and government entities — all delivered with a Saudi soul and world-class standards.





OUR PHILOSOPHY

At Mezwalah, we view travel as a strategic tool for cultural exchange, national branding, and guest engagement. Our philosophy centers on designing experiences that are purposeful, refined, and rooted in authenticity, reflecting the values of Saudi hospitality while meeting global expectations.

We specialize in curating journeys that foster meaningful connections between destinations, cultures, and people delivered with precision, care, and operational excellence. For our partners, travel is not just movement. It is a platform for impact, diplomacy, and reputation building.



OUR CORE VALUES

LIFESTYLE EXPERIENCE

We treat travel as an integrated lifestyle, where comfort merges with culture and personal meaning.

We offer our clients a travel comfort service, whatever the destination or goal, that suits their lifestyle and the well-being of themselves and their guests.



JOURNEY

Every journey is more than a logistical plan, it is a designed experience that leaves a lasting impression. We view travel as a narrative that begins with intention and ends with impact, supporting cultural exchange, institutional presence, and national image.

AUTHENTICITY

We prioritize cultural integrity in every journey. By highlighting the traditions, people, and character of each destination. We ensure that travelers experience something genuine, supporting deeper engagement and appreciation.

OUR SERVICES

**AT MEZWALAH, WE GO
BEYOND TRADITIONAL TRAVEL
PLANNING**

OFFERING A COMPLETE SUITE
OF TRAVEL, LIFESTYLE, AND
GUEST MANAGEMENT SERVICES
TAILORED TO EVERY CLIENT'S
UNIQUE NEEDS.





TAILORED TRIP
PLANNING

DINING & EXPERIENCE
RESERVATIONS

HOTEL & FLIGHT
BOOKINGS

JET & YACHT
CHARTERS

PRIVATE
TRANSFERS

24/7 CONCIERGE
SUPPORT

TRAVEL & PERSONAL CONCIERGE





VIP
COORDINATION

EVENT
HOSPITALITY

AIRPORT
MEET & ASSIST

OFFICIAL VISIT
PROGRAMS

DELEGATION
HANDLING

PROTOCOL & GUEST MANAGEMENT





CURATED
ITINERARIES

BESPOKE SAUDI
EXPERIENCES

WELLNESS
& RETREATS

CELEBRATION
TRIPS

THEMED
GROUP JOURNEYS

LIFESTYLE EXPERIENCES



OUR PROJECTS



WTA - MOS

Managed hospitality and curated unique experiences for WTA players and their teams during their time in Riyadh. In partnership with the Ministry of Sport and Blackorange, we arranged exceptional activities ranging from desert excursions to the Edge of the World to exclusive shopping tours showcasing Riyadh's hidden gems.

FAM TRIPS - STA

Successfully collaborated with the Saudi Tourism Authority to host multiple familiarization trips for international trade partners and media representatives from China, India, and Europe, showcasing the authentic culture and heritage of (KSA).



AYA & OMAR - STA

successfully executed the “Saudi's Youngest Ambassadors” project in partnership with the Saudi Tourism Authority. This involved comprehensive production management across five episodes filmed in five different cities over a 20-day period. Our team handled all logistics, location and experience scouting, talent coordination, licensing, and overall project execution.



LEADERSHIP RETREATS

We conducted several leadership retreats around the kingdom and employee retreats, managing everything from choice of destination and team-building activities to full logistical support, including gifts and protocol management, for clients across both private and government sectors.

OUR PROJECTS



OUR PROJECTS



GLOBAL VIP TRAVEL MANAGEMENT

We manage all aspects of complex global business travel for employees of several private and public entities. Our services include securing flight tickets (commercial and private jets), coordinating all ground transportation, handling hotel bookings, and providing VIP meet and greet services worldwide.

HOSPITALITY MANAGEMENT

We meticulously planned and executed exclusive, high-profile private dinners for protocol guests, including ministers, ambassadors, and C-suite executives. Our team managed all aspects of the event, encompassing location scouting, logistics, hospitality services, musical entertainment, and dinner arrangements for these distinguished attendees.





KEY STATISTIC

6

YEARS
IN THE MARKET

780+

PARTNERS
AROUND THE WORLD

53+

SUCCESSFUL
COLLABORATIONS

20,670

SATISFIED CLIENTS



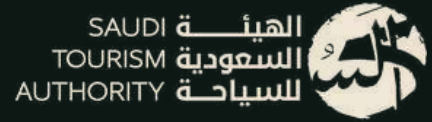
OUR PARTNERS



وزارة الرياضة
Ministry of Sport



الهيئة العامة للترفيه
General Entertainment Authority



SAUDI TOURISM
AUTHORITY
الهيئة السعودية
للسياحة

الهيئة الملكية لمحافظة العلا
ROYAL COMMISSION FOR ALULA



هيئة تطوير منطقة حائل
Hail Region Development Authority



وزارة الثقافة
Ministry of Culture

المسافر
Almusafer

flynas
طيران ناس

QATAR
AIRWAYS القطرية



السعودية
Saudia

the
bold
group

Gathern

الكراج
The Garage

pwc

أرامكو
aramco

MINOR
HOTELS

HiHome



GRNconnect.com
Global Reservations Network

AMAN



SIX SENSES



ACCOR



InterContinental Hotels Group

Expedia

WebBeds

MARRIOTT
BONVOY™



OUR MANAGEMENT



SHAHAD ALSOWAYID
CEO & CO-FOUNDER



MANAR ALMEHAID
COO & CO-FOUNDER



**DR. IBRAHIM
SAAD ALMOJEL**
PARTNER & BOARD MEMBER



**MR. YASSER
ABDULAZIZ AL-QADI**
PARTNER & BOARD MEMBER



MEZWALAH

CONTACT US

+966 50 700 2958

+966 11 511 5777

INFO@MEZWALAH.COM

SALES@MEZWALAH.COM

MEZWALAH.COM