



BLACK SEA TURKEY
— TOURISM HUB —
WHERE CONNECTIONS ARE BORN

INTERNATIONAL B2B TOURISM GATHERING

BLACK SEA TURKEY TOURISM HUB 2026

New business connections
from the Black Sea to the world.

December 10–11, 2026

Ramada Plaza by Wyndham Trabzon

WHERE CONNECTIONS ARE BORN

bstturkey.com

WHAT IS BST?

The new hub for connecting in the Black Sea.

Black Sea Turkey Tourism Hub is a two-day B2B event platform that brings tourism professionals, destinations, and international markets together in Trabzon.

01

International reach

02

Structured B2B

03

Destination strength

04

Lasting business connections

AT THE SAME TABLE

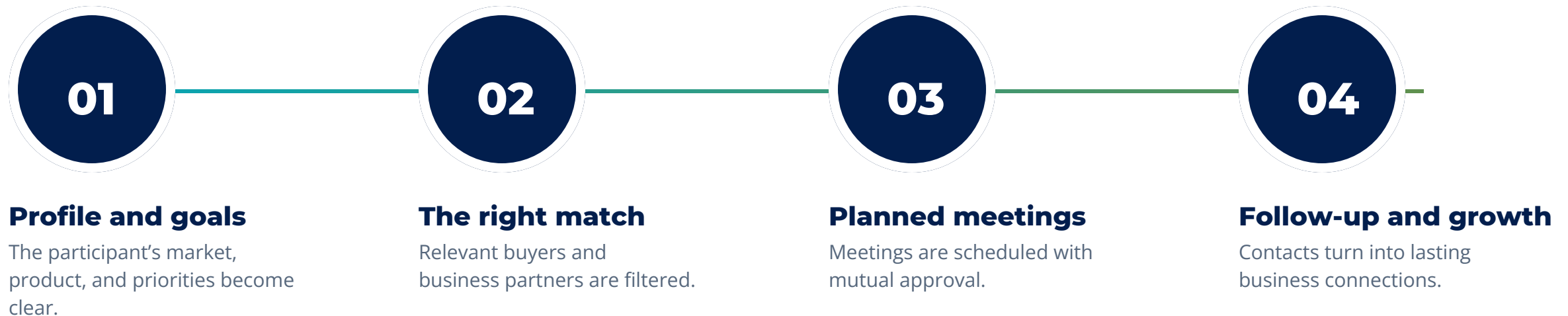
The right people. The right table.

BST brings tourism decision-makers and brands seeking access to new markets together for targeted meetings.

- 01 Invited buyers and tour operators
- 02 Travel agencies and DMCs
- 03 Hotels and tourism brands
- 04 Destination representatives
- 05 Industry leaders and solution partners

No random networking.

Every meeting is planned to support the right match and a concrete business opportunity.



Less time wasted. More qualified contacts. More visible results.

THE EVENT EXPERIENCE

More than an event.

Knowledge, meetings, experiences,
and brand visibility come together
in one program.

01 STRATEGY

Panels, direction-setting sessions, and the industry agenda

02 B2B

Structured and pre-scheduled meetings

03 EXPERIENCE

Cultural, artistic, and gastronomic experiences

04 BRAND

Stand, product, and destination positioning

05 STAGE

Special sessions, insights, and new business perspectives



THE STAR OF THE NORTH

Trabzon: A natural meeting point.

At the crossroads of trade routes, this city today creates a strong connection between the Black Sea, the Caucasus, and international tourism markets.

HISTORY. CULTURE. NATURE. TRADE.

THE SOCIAL SIDE OF BUSINESS CONNECTIONS

NETWORKING PARTY

The planned meetings of the day are strengthened by natural conversations in the evening. A more intimate setting, more lasting business relationships.

DATE

10 DECEMBER 2026

TIME

19.00–23.00

VENUE

CEPHANELİK OTEL

CONNECT.
COLLABORATE.
GROW.

BLACK SEA TURKEY TOURISM HUB 2026

NEW MARKETS. NEW PARTNERSHIPS. NEW OPPORTUNITIES.

10–11 DECEMBER 2026 | Ramada Plaza by Wyndham Trabzon

bstturkey.com



bstturkey.com